

From: Sonya Blake | Office of the Mayor of Los Angeles <mayor.communitybusiness@lacity.org>
Sent: Tuesday, July 16, 2019 2:37 PM
To: Martin Martinez
Subject: July 2019: Mayor's Office of Community Business News

Letter from the Director



We hope you enjoyed a safe and enjoyable Independence Day celebration. The community business team is working hard to open up the possibility of [financial independence](#) for all Angelenos, including our most vulnerable populations.

With funding from the U.S. Department of Housing and Urban Development, we are launching a pilot program to train formerly incarcerated individuals as software developers and teaching them to turn those tech skills into thriving new businesses. We are also launching an incubator for food entrepreneurs, strengthening the pipeline to move food vendors into Farmers Markets and beyond.

Yet, too many of our residents are still without basic needs met for food, shelter, and clothing. Toward that end, Mayor Garcetti pursued and achieved a \$124 Million allocation in the state budget for homelessness initiatives, a 46% increase over last year's

July 16, 2019

UPCOMING EVENTS

July 20
Wealth Workshop - How to Benefit from the Opportunities in an IRS-Designated Opportunity Zone
[More>>](#)

July 29
Department of Cannabis Regulation's Social Equity Program Eligibility Verification Deadline
[More>>](#)

July 31
Doing Business with the

allotment. Nearly half of the funds will go toward shelter beds and establishment of interim housing, while \$16.5 Million will go toward hygiene, outreach, and employment services.

With 1,200 contacts made with people experiencing homelessness and 500 comprehensive cleanups near homeless encampments, we depend on our Bureau of Sanitation to establish a clean environment in which our community businesses can thrive. Still, the magnitude of the problem is such that there is much more work ahead of us.

We welcome your input. Please let us know your thoughts on what is and isn't working in your commercial neighborhood. Together, we will meet our challenges head on until the doors of economic opportunity are open wide for all.

To your success,

Sonya Kay Blake

ePlanLA, LA's new electronic plan review program, is now available!

The City of Los Angeles' Department of Building and Safety (LADBS) now offers customers the ability to submit project plans, drawings, and other construction project documents electronically through the recently launched online service, ePlanLA. It currently provides electronic plan review services for tenant improvement, soft-story retrofit, fire sprinkler, HVAC, plumbing, elevator, and electrical. It allows for customers to view progress and check the status of plans, while improving efficiency and transparency of the plan review process.

[More](#)

Utilities by PACE LA

[More>>](#)

Aug 7

**Emprendedor LA/
Marketing Digital 2020 at
City Hall**

[More>>](#)

Aug 20-23

**2019 Airport Minority
Advisory Council Airport
Business Diversity
Conference hosted by LA
World Airports**

[More>>](#)

Sep 4 - Oct 30

**LAUSD Small Business
Boot Camp Fall 2019**

[More>>](#)

Sep 10

**How to do Business with
Metro by LA Metro**

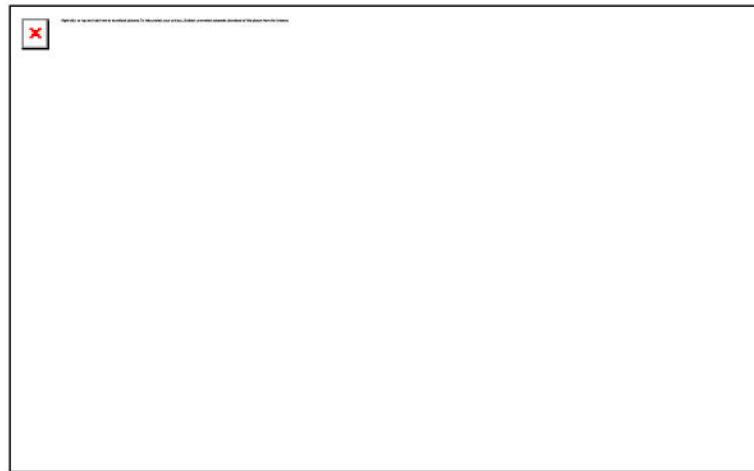
[More>>](#)

FREQUENTLY ASKED QUESTIONS

1. Where can I get free cybersecurity information?

Sign up to receive free [LA Cyber Lab](#) alerts and threat intelligence. Using ~1 billion daily records from the City of Los Angeles, the Federal government, and LA Cyber Lab Partners, your organization can receive threat intelligence

Expansion of Sanitation Services



Advancing beyond a case-by-case, complaint-driven model for clean ups, the City has designed neighborhood-based comprehensive cleaning and rapid engagement (CARE) teams. These teams will use data-driven tools to provide public health services to encampments, identify areas of highest need, and ensure that the hardest-hit areas receive regularly scheduled cleanups and hygiene services. Each CARE team will be assigned to a specific location, enabling the City to deploy clean up services more efficiently, and help sanitation workers build stronger relationships with homeless Angelenos in desperate need. In addition to a citywide team and a team working on the L.A. River, each Council District will be assigned a dedicated CARE team. Pending passage by the City Council, the program will launch in the fall of this year.

[More](#)

information via email or through automated restful-API

2. Who can I turn to in the City for help navigating red tape?

[Business Response Unit \(BRU\)](#) assist entrepreneurs navigating through the bureaucracy of the City of Los Angeles' departments. The BRU provides identified subject experts across the various City departments.

3. Who can help me learn how to keep track of my business finances to optimize my earnings?

Free business consulting is available for eligible business owners through nine [BusinessSource Centers](#) in the City of Los Angeles. Consultants offer workshops, trainings, and one-on-one coaching on growing and financing business strategies.

4. Where can I learn more about installing a mural on my business?

In 2013, the City of Los Angeles adopted a Mural Ordinance to allow for the creation of new Original Art Murals (OAM) on private property. To be included in

the City's Murals Database and receive an OAM registration certificate, you must complete an [Original Art Mural Application](#).

CalSavers retirement program

California launched CalSavers, a state-sponsored retirement program for the private sector. Free for employers, companies with five or more workers will be required to enroll by June 30, 2022, if they don't offer their employees a way to save and invest for retirement. It is estimated that this program will provide 7.5 million workers an easy way to deduct savings from their paychecks. It will bypass complex and costly setup procedures as well as the liability that has deterred many businesses from offering investment programs to their employees.

[More](#)

Cannabis Social Equity Program

The Social Equity Program (SEP) of the City's Department of Cannabis Regulation aims to support people impacted by the War on Drugs and to reduce barriers to entering the legal cannabis industry. Providing a number of programs to support business ownership and employment opportunities, the SEP offers eligible applicants an array of benefits, including the opportunity to be first-to-market (which is critically important given the City's limited number of available licenses), technical and business assistance, and fee deferrals. SEP also supports workforce development and job placement for those who are interested in employment opportunities. Individuals who are low income, have past cannabis arrests and or convictions, and those who live in disproportionately

KEY WEBSITES

LA Business Portal
Business.lacity.org

Business Consulting
LABusinessSource.org

Building Permit
LADBS.org/RSBEP

Zoning Info/Beverage Permits
Planning.lacity.org/BEST

Trash, Recycling & Waste Water Management
[Dept of Sanitation](#)

Utilities & Energy Rebates
[Dept of Water & Power](#)

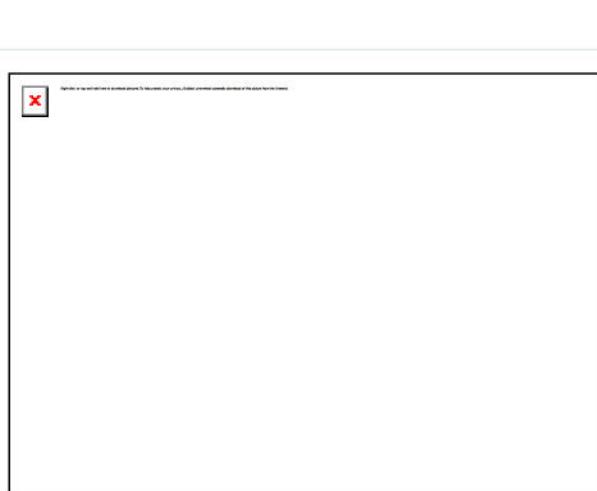
Transit Construction Business Interruption Fund
[LA Metro](#)

Fictitious Business Name
[LA County Consumer & Business Affairs](#)

Creating a CA Corporation or Partnership
[CA Secretary of State](#)

impacted areas may qualify to participate. The deadline to submit SEP Eligibility Verification Applications is July 29, 2019 at 4 p.m.

[More](#)



 **Mayor Eric Garcetti**  
@MayorOfLA

We're building the world-class airport Angelenos deserve. The latest milestone is breaking ground on the ITF-West, a new front door to [@FlyLAXAirport](#) — offering pick-up and drop-off locations, connecting to a new automated train and reducing traffic congestion.

[More](#)

1:57 PM - Jul 11, 2019

HOW WE HELP



The North Valley BusinessSource Center provided loan application assistance to **Mariana Services** owner, Mariana Ospital. BSC helped Mariana obtain a 25k loan which allowed her to expand, purchase new equipment and hire two additional staff members. Mariana has paid back the loan in full and has now returned to BSC for an additional 50K in funding to assist with another expansion in the San Fernando Valley. She has continued attending BSC consultations and has now expanded her business to a third location.

Mariana Services is one of thousands of businesses that benefit from the City's seven BusinessSource Centers. If you live or conduct business in the City of LA, contact

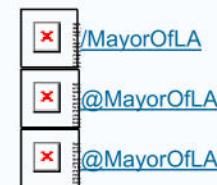
[LABusinessSource.org](#) to see how we can help you start and build your business.

LA's Mandatory Seismic Retrofit Program Ahead of Schedule

In 2015, the City of Los Angeles passed a historic earthquake retrofit ordinance targeting soft-story buildings as well as non-ductile concrete buildings—found to be the most seismically vulnerable structures in LA's current building stock. Since the ordinance went into effect, LA is ahead of schedule with soft-story retrofits and currently on-track for non-ductile concrete. In particular, over 2,500 soft-story structures have already been retrofitted five years of schedule. In addition, over 4,700 building owners have their building permits in-hand and are actively working towards completing their retrofits.

[More](#)

L.A. MAYOR SOCIAL MEDIA



COMMUNITY BUSINESS



Get to Know EWDD



In 2013, Mayor Eric Garcetti and the City Council launched the Economic and Workforce Development Department (EWDD). The goal of EWDD is to steer economic development in a manner that yields thriving businesses, and creates job training and career opportunities for the City of Los Angeles. EWDD offers over \$600 million in direct and indirect financing and technical assistance programs that promote business growth and job creation in economically depressed areas of the City. There are an array of economic development and assistance measures developed specifically for the City's business community. These include Business Response Unit, Business Source Centers, and Small Business Loan Assistance.

[More](#)

Policy Watch:

- **Federal Measures to End Homelessness**

Mayor Eric Garcetti is leading a coalition of mayors calling on Congress to pass the [HR 1856-The Ending Homeless Act of 2019](#). Sponsored by Representative Maxine Waters, would direct more than \$13 billion to support the work of cities by creating new affordable housing to support people experiencing homelessness. In addition Mayor Garcetti is

advocating for action on two other pieces of legislation: the [S.923-The Fighting Homelessness Through Services and Housing Act](#) sponsored by Senator Feinstein and Representative Ted Lieu, which would establish a new \$750 million grant program to provide homeless services; and the [S. 1703-The Affordable Housing Credit Improvement Act](#), sponsored by Senator Maria Cantwell and Representative Suzan DelBene, which would increase the housing credit allocation by 50 percent and boost affordable housing production by an estimated 450,000 homes over the next decade.

[More](#)

- **Paid Parental Leave Ordinance**

Councilmembers David Ryu (CD4) and Nury Martinez (CD6) introduced a motion ([Council File# 19-0101](#)) to establish a parental leave policy that would allow new parents to take up to 18 weeks of leave without a reduction in pay. The motion calls for a Paid Parental Leave Ordinance in the City of Los Angeles as well as a study of the potential impacts such a policy might have on small businesses and non-profit organizations, among others. A parental leave policy in Los Angeles would augment existing State Disability Insurance and Paid Parental Leave programs to allow working parents to spend time with their child without any reduction in their weekly income.

[More](#)

- **Fair Work Week**

Councilmembers Curren Price (CD9), Herb Wesson (CD10), and Paul Koretz (CD5) introduced Fair Work Week, a motion ([Council File# 19-0229](#)) requiring retailers with 300 or more employees to provide workers with written and posted work schedules at least two weeks in advance.

[More](#)

Did You Know?

LADWP Offers Outage Notification

Customers can now sign up through their LADWP account by clicking "Subscribe for Outage Alerts" tab and following the prompts. The power outage notification service will allow LADWP customers to receive texts or emails when a power outage is reported in their neighborhood. In addition to alerts about a power outage, the DWP will also notify residents about estimated times for repairs and service restoration. Customers have the option to choose between English and Spanish alerts. Anyone can enroll in up to three neighborhoods within LADWP's service area.

[More](#)

This message was sent to 25185@lapd.lacity.org by:

**Community Business
Mayor's Office of Economic Development**
200 N. Spring St.
13th Floor, Room 1305
Los Angeles, CA 90012
(213) 978-0781



Unsubscribe:
If you would like to be removed from this list, please [click here](#).



From: Martin Martinez
Sent: Tuesday, April 02, 2019 4:39 PM
To: Adam Moore
Cc: Michael Pounds
Subject: Project of 77th Area
Attachments: History of 77th Street Division project.docx

From: Nextdoor Digest <[REDACTED]>
Sent: Tuesday, June 12, 2018 5:08 PM
To: Martin Martinez
Subject: Top post: Graffiti/Vandalism

Nextdoor Florence West
Daily Digest



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Help Florence West get to 50 members!
[Invite your neighbors »](#)

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- [Neighbor saves the day with the help of Ring](#) · learn more about Ring

Posts

- [Graffiti/Vandalism](#)
- [CANNDU Community Plan Town Hall Tonight](#)

Replies

- [Homelessness](#)
- [HIT AND RUN!](#)
- [Vermont-Manchester Open lot](#)

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- [Waxing Model](#)

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OhmConnect Mega Summer Coming to Florence West - \$100K to winner

OhmConnect · Sponsored

Show off your energy saving skills this summer. One skillful saver will win \$100,000 on September 26th. Other weekly prizes include
a... [Read more](#)



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get...

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with Ring...

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Posts



Graffiti/Vandalism

Krystian Shaw , Florence West



I've caught several individuals or instances of the same individual tagging my property and neighborhood. If you know these individuals,... [Read more](#)



CANNDU Community Plan Town Hall Tonight

CANNDU NC , EmpowerLA **AGENCY**



Speak Up About Our Community Plan Tonight, Tuesday, June 12, 6pm at 75th Street Elementary

Replies

Re: Homelessness

7 new replies including:



Krystian Shaw , Florence West

I have issues with this as well and many of the homeless habititating in the alleys. It's very sad and I'm really sick of the... [Read more](#)



Re: HIT AND RUN!

1 new reply:



Diane Comres , Vermont Knolls West

That is so sad to hear. I hope the police catch them.

Re: Vermont-Manchester Open lot

1 new reply:



Elle Perrault , Vermont Knolls West

L A County has possession of the property.

For Sale & Free

Waxing Model

Tireney Ma, Vermont Knolls East

Upcoming Events

- [Town Hall Meeting - COMMUNITY PLAN](#) · Jun 12

This message is intended for 25185@lapd.lacity.org.

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Nextdoor, Inc. 875 Stevenson Street, Suite 700, San Francisco, CA 94103

From: Nextdoor Florence West <[REDACTED]>
Sent: Monday, June 11, 2018 6:33 PM
To: Martin Martinez
Subject: Graffiti/Vandalism

Krystian Shaw, Florence West



10 photos

I've caught several individuals or instances of the same individual tagging my property and neighborhood. If you know these individuals, please report them to rid our community of this unnecessary gang activity. I'd prefer a mural but I guess these individuals dont have the skills to complete one smh it's sad but I intend to get keep reporting them until criminal activity of this nature subsides. Your help is greatly appreciated!

Jun 11 in Crime & Safety to 11 neighborhoods

[View or reply](#)

[Thank](#) · [Private message](#)

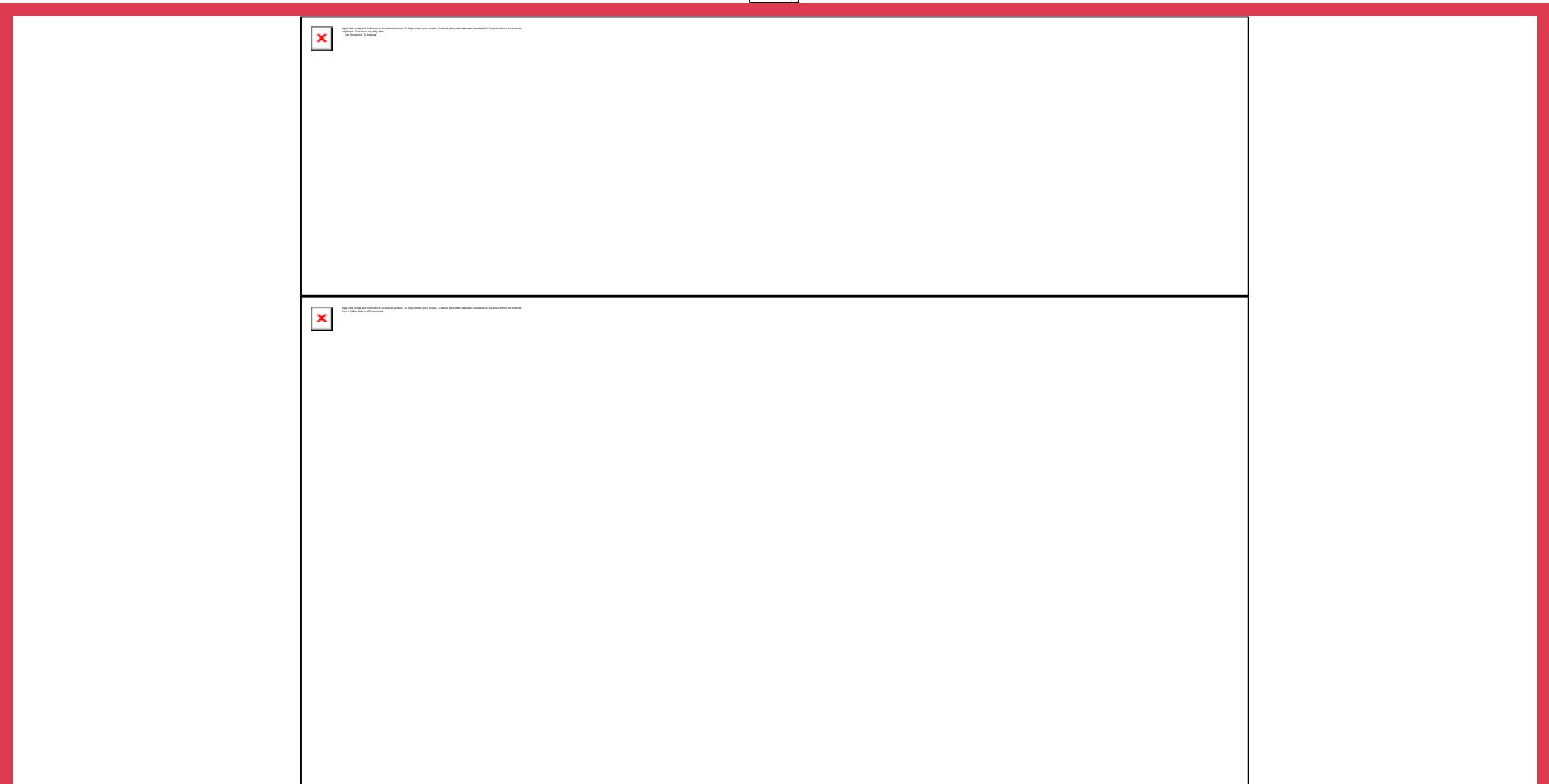
You can also reply to this email or use Nextdoor for [iPhone](#) or [Android](#)

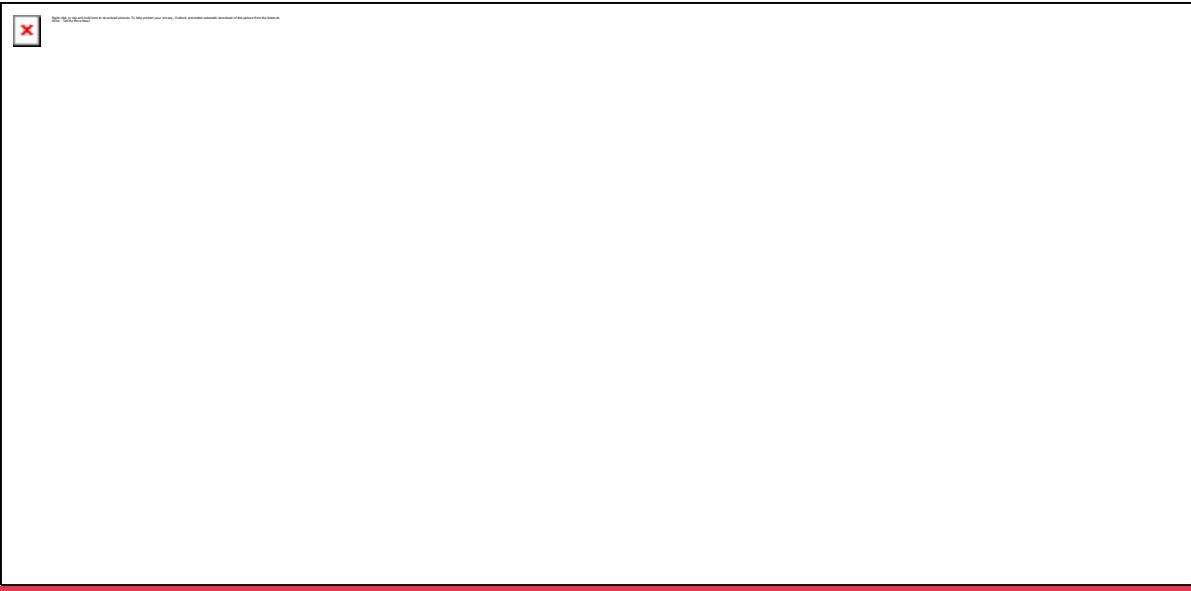
This message is intended for 25185@lapd.lacity.org.

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Nextdoor, 875 Stevenson Street, Suite 700, San Francisco, CA 94103

From: The Key Organizer <[REDACTED]>
Sent: Tuesday, May 08, 2018 2:22 AM
To: Martin Martinez
Subject: It Holds How Many Keys?







From: James S Shray
Sent: Friday, March 02, 2018 6:15 PM
To: 77th Personnel
Subject: Inspection info
Attachments: Uniform requirements.docx

Here is some information...actually ALOT of information RE: uniform requirements for the inspection.

MORE TO FOLLOW !!!